

QUESTIONS FOR RFQ-388-16-000038 (SOW)

- 1) On Page 1, Section C. Requirements, it states “The films and photographs will cover one or more of the following themes and activities in and around USAID field sites near the cities of Jessore, Khulna, and Barisal: increased incomes/reduced poverty for agricultural communities; improved nutrition/diversified diet; increased agriculture productivity and diversity; women’s empowerment’ as well as the impact of USAID’s development programs in aquaculture, staple grains and horticulture, fertilizer, livestock, agricultural extension, agriculture inputs, agriculture training and education, infrastructure, resilience, agriculture and climate change.” Can the Mission clarify priority field sites and expected number of visits to beneficiaries for cost proposal purposes?

Answer: USAID anticipates contractor to spend approximately one week at home location formulating story boards, approximately one week in Dhaka with USAID expanding storyboard ideas, and approximately 15 days outside of Dhaka in Barisal, Khulna, and Jessore filming beneficiaries. The 15 days of filming will be continual with approximately three equal time periods in each of the three locations, albeit contingent on the final storyboards agreed to by USAID and the contractor from the planning in week two in Dhaka. Assume that each location can be reached by vehicle and assume two roundtrip airfare tickets per person from Dhaka to one of the three locations at \$200 each. Thus, contractor should multiply 200 x 2 trips x # of film crew. In conclusion, the cost proposal should include one week at contractor home site planning storyboards, one week working in Dhaka, Bangladesh with USAID, and 15 days filming outside of Dhaka in Barisal, Khulna, and Jessore. Contractors should use federal government per diem rates when estimating travel expenses in Bangladesh - https://aoprals.state.gov/web920/per_diem.asp

- 2) On Page 2, it states, “The films will target laypersons and appeal to human emotions through beautiful and vivid visuals and a captivating storyline.” Given the need to film/photograph a wide variety of places/programs, can the Mission provide further guidance on specific beneficiaries to be targeted during the filming process?

Answer: The video documentary activity will target various audiences in Bangladesh and in the United States on a variety of levels, ranging from policy experts in government and civil society organizations, to general populations like U.S. taxpayers and Bangladeshi (common folk/specify) – and garner their support and appreciation for U.S. foreign assistance to Bangladesh. Youth will also be a prominent target audience, particularly in efforts to increase views on social media.

- 3) On Page 2, it states “The contractor will provide all necessary filming, production, and post-production equipment. No equipment or software will be purchased under this activity.” Can the Contractor rent equipment if deemed necessary for the full performance of production?

Answer: Yes, but at contractor expense.